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Project blog : <http://brazilianworldmusicday.wordpress.com>
Albums database beta : http://arcmusic.herokuapp.com/brazil_albums
ARC Website : <http://arcmusic.org>
Project Website : *coming in summer 2012*

New York—**The ARChive of Contemporary Music (ARC)** announces the launch of **Brazilian World Music Day**. In collaboration with **Columbia University Libraries** at Columbia University, and with the support of Founding Partners **Gracenote** and the **Internet Archive**, **ARC** will lead an online effort to celebrate Brazilian music and catalogue tens of thousands of recordings from around the world in a single day: **Sept 7, 2012**, Brazil's National Day.

In 2011 the **ARC** launched the first "World Music Day" celebrating Islamic music and culture (please see: www.muslimworldmusicday.com). This online site was accessed by more than three million people worldwide on the initial date and still gets over 2,000 visitors daily. The project was awarded the prestigious "**Innovative Use of Archives Award**" by the Archivists Round Table of Metropolitan New York.

Building on this success **ARC** will create the first **Brazilian World Music Day (BWMD)**. **BWMD** will be an online website to present, promote and explore the rich cultural heritage of Brazilian music of the past, present and future. Once again we will invite real-time global grassroots participation by artists, fans and scholars. **BWMD** will offer videos, histories, seminars, concerts, lectures, sound files, sheet music, album cover art galleries, essays, blogs, photos and links all highlighting the **importance and beauty of Brazilian music** as well as educate a global audience about it's many genres and facets. With **Google maps** **ARC** will create an interactive map that will pinpoint and link genres and artists by region.

A major component of **BWMD** will be the database describing **ARC's Brazilian Music Collection** and Brazilian recordings held by all archives and libraries around the world. **ARC** is already the largest collection of Brazilian music outside of Brazil, with more than **5,000 recordings**. Our goal is to grow this collection of 78s, LPs and CDs in **partnership** with a cultural institution in Brazil. Information on **all Brazilian recordings in the world** will be posted in a freely available online database for reference and research as part of the website.

The project director for **Brazilian World Music Day** is New York based producer Béco Dranoff, known for his work with Bebel Gilberto, The Red Hot Organization (Red Hot + Rio projects) and the documentary *Beyond Ipanema: Brazilian Waves in Global Music*.

The **ARC** invites organizations and individuals interested in supporting and participating in the project to contact us.

Obrigado!

Brazilian World Music Day – Sept. 7, 2012

About the ARC : Now in our 26 year, the **ARChive of Contemporary Music** is the largest collection of popular music in the world, with over two million recordings. It is supported by a Board of Advisors comprised of leading musicians, songwriters and directors, including David Bowie, Jellybean Benitez, Jonathan Demme, Michael Feinstein, Youssou N'Dour, Lou Reed, Keith Richards, Nile Rodgers, Todd Rundgren, Fred Schneider, Martin Scorsese, Paul Simon and Mike Stoller.

Brazilian World Music Day Contributors

While Brazilian World Music Day is still more than ten months away, a great many organizations, artists, and individuals have already agreed to participate. We estimate that well over 1000 active contributors will take part in the project - here's the list so far...

• After the Gold Rush • [Afropop Worldwide](#) (NYC, USA) • [Afro:Baile Records](#) (AZ, USA) • [Are You Brazilian?](#) (NYC, USA) • [Monica Arruda de Almeida, Center for Latin American Studies \(CLAS\), Georgetown University](#) • [AltLatino, NPR podcast+press](#) (NYC, USA) • [Archivists Round Table](#) (NY, USA) • [Clarice Assad](#) (Brazil) • [Bahia Governo](#) (Salvador, Brazil) • [Blue Jackel Records](#) (Huntington, NY) • [Bossa Tres](#) (Chicago, USA) • [Cristina Braga](#) (Rio, Brazil) • [BrazilMax.com](#) (Sao Paulo, Brazil) • [Brasil Music & Artes](#) (Sao Paulo, Brasil) • [Brasil Music Exchange](#) (NYC, USA – Sao Paulo, Brasil) • [Brazilian Arts Foundation](#) (Houston, TX) • [Brazilian Consulate General of New York](#) (NYC, USA) • [Brazilian Day Arizona](#) (USA) • [Brazilian Day New York](#) (USA) • [Brazilian Guitar Fuzz Bananas-the Movie](#) (NYC, USA) • [Braziliance Radio, WUMD Thursdays 3-6PM](#) (MA, USA) • [British Library Sound Archive](#) (London, UK) • [Barbara Browning, Associate Professor, Performance Studies, NYU Tisch School of the Arts](#) (USA) • Kirk Brundage, UCLA, Professor of Ethnomusicology • [Canning House](#) • Fabiano Canosa (Rio, Brazil) • [Casa Brasil Tropicália](#) (Copenhagen, Denmark) • [Choro Music Blogspot](#) (Zeeland, Netherlands) • [Clubglobal Radio](#) (Cambridge, UK) • [Raquel Coutinho \(Minas Gerais\)](#) • [Creative Brazil](#) / Gui Tavares (London, UK) • [Cria.Lab](#) (Sao Paulo, Brasil) • [Dell'Arte](#) (Rio, Brazil) • [DJ Don Bernardo](#) (Brazil) • [DJ Sudo](#) (Sao Paulo, Brazil) • [Drome](#) (NYC, USA) • [Duofel](#) (Sao Paulo, Brazil) • [Espirito Brum Festival / Professional Incredibles](#) (Birmingham, UK) • [Fábrica de Sonhos / Sergio Ferraz](#) (Recife, Brazil) • Lilian Feitosa, Portuguese and Brazilian Culture and Literature, Dept. of Foreign Languages, Literatures, and Cultures, James Madison University (Virginia, USA) • [Florida Institute of Technology](#) (Melbourne, FL, USA) • [Folkways Alive! \(Edmonton, Canada\)](#) • [Forum da Musica de Minas](#) (Belo Horizonte, Brazil) • [Free Music Archive @ WFMU](#) (Jersey City, NJ) • [FRG Cultural](#) (Rio, Brazil) • [FunkAfro](#) (Leeds, UK) • [Bob Gaulke](#) • [Leo Gandelman](#) (Brazil) • Shannon Garland, Ethnomusicology, Columbia University, Dept. of Music (NYC, USA) • [Global Music Academy](#) (Berlin, Germany) • [Dr. Tracy Devine Guzmán, Latin American Literary and Cultural Studies, University of Miami](#) (USA) • [Houston Brazilian Festival / Brazilian Arts Foundation](#) (Texas, USA) • [Instituto Cultural Cravo Albin](#) (Rio, Brasil) • [Instituto da Musica Judaica](#) (Sao Paulo, Brasil) • [iMusica S/A](#) (Rio, Brasil) • [IMZ](#) (Vienna, Austria) • [irma](#) (Paris, France) • [Jacaré Brazil / Brazilian Music Institute, University of Florida](#) (Gainesville, USA) • [JungleDrums/RISE/Vamos](#) (London, UK) • [Arthur Kampela](#) (NYC, USA) • Anne Kogan (Silver Spring, MD) • [KUNM](#) (Albuquerque, USA) • Latin American and Iberian Cultures, Marc A. Hertzman, Columbia University (NYC, USA) • [Luaka Bop](#) (NYC, USA) • [Maison des Cultures du Monde / INEDIT](#) (Paris, France) • Matt Love (MI, USA) • [Bryan McCann, Director, Master's in Global, International and Comparative History \(MAGIC\), Georgetown University](#) (Washington, DC) • [Chris McGowan – The Brazilian Sound](#) (Florida) • [Mondomix](#) (English edition) • [Rosa Morena Russa](#) (Hamburg, Germany) • [Museu da Imagem e do Som](#) (Museum of Image and Sound, Rio, USA) • [MusicaBrasileira.org](#) (Austin, Texas) • [Nation Beat Music](#) (NYC, USA) • [National Council for Traditional Arts](#) (Silver Springs, USA) • [Nelson Pereira dos Santos](#) (Rio, Brazil) • [Nzinga Maputo](#) (Mozambique) • [Nossoestúdio](#) (Sao Paulo, Brazil) • [NuBlu](#) (NYC, USA) • Marcos Oliveira • [Piano Orchestra](#) (Rio, Brazil) • [Pulse of the Planet](#) (Kingston, USA) • [Red Hot + Rio](#) (NYC, USA) • [Rosa Morena Russa](#) (Ukraine) • [Salford University](#) (Manchester, UK) • [Samba New York](#) (USA) • [Samba Olywa](#) (Olympia, WA) • [Samba Society](#) / Beto González, UCLA ethnomusicology (CA, USA) • [Scubidu Productions](#) (Sao Paulo, Brazil) • [SESC](#) (Sao Paulo, Brazil) • [Peggy Sharpe, Professor of Portuguese and Brazilian Studies, Florida State University](#) (Tallahassee, FL) • [Slipcue.Com](#) (Berkeley, CA) • [Smithsonian Folkways](#) (Washington DC, USA) • [S.O.B.'s](#) (NYC, NYC) • [Songlines Magazine](#) (London, UK) • [Sounds and Colors.com](#) • [Sterns Music](#) (USA/UK) • [StudioX](#) (Rio, NY, Jordan, Mumbai, Brasil) • [tRio](#) (Denmark) • [Antonio Luciano Tosta, Ph.D., Assistant Professor of Brazilian Literature and Culture, University of Illinois at Champaign-Urbana](#) (IL, USA) • [Tropicalia In Furs](#) (NYC, USA) • [TV Globo / Globo International](#) (NYC, USA) • [Portuguese Section, Department of Foreign Languages, U.S. Military Academy at West Point](#) (NY) • [University of Florida, Prof. Charles A. Perrone](#) (FL, USA) • [Vento Trio](#) (USA) • [Visom](#) (Rio, Brasil) • [Wiener Music & Arts Library, Columbia](#) (NYC, USA) • [Ivette M. Wilson, Modern Languages and Literatures, Wabash College](#) (Crawfordsville, IN) • [WNYC Soundcheck](#), (NYC, USA) • [WorldMusic.co.uk](#) (Malvern, UK) • [Zinc](#) (NYC, USA)