



VOCAL FUTURES – RESEARCH ASSISTANT

Expressions of interest are invited for a 15 month part-time research assistant post to work under the direction of Professor John Sloboda (Research Professor, Guildhall School of Music, and Director of the Guildhall School's "Understanding Audiences Research Project, see http://www.gsmd.ac.uk/about_the_school/research/projects/understanding_audiences/) to undertake data-gathering, analysis, and report-writing activities in connection with the impact on 300 young people of participating in the second project of Vocal Futures led by Suzi Digby, OBE (www.vocafutures.org), which has as its focus a staged London performance of Haydn's "Creation" in December 2013.

The research aims to evaluate changes in attitudes and motivations towards attending live classical music concerts among these young people, as a result of participation in an innovative educational and artistic experience involving world-class performers and directors. The research will involve designing, administering, and analyzing data from questionnaires, focus groups, and interviews conducted with the young people, their teachers, and the professionals involved in the performance itself.

The position is offered as a self-employed consultancy, and is expected to require about 50 days of work, spread flexibly over the year. The remuneration will be at the rate of £120 per day worked (or £15 per hour). **Starting date by negotiation, but no later than 1st June 2013.**

Essential characteristics for the work are:

- Social science background (e.g. psychology), with an interest in audiences, the arts and preferably classical music.
- Trained to at least Master's level in a social science discipline, preferably with, or working towards, a PhD.
- Quantitative and qualitative research skills, including statistical analysis (including the use of SPSS), experience in questionnaire design, in designing and running participant interviews and focus groups, and in qualitative data analysis.
- Experience in report-writing to tight deadlines.

- Excellent interpersonal and communication skills, with the ability to build relationships with key stakeholders quickly, and to engage meaningfully with a range of different people (e.g. young people, teachers, performers, research contacts).
- Proximity and accessibility to London, where all research fieldwork and meetings will take place.
- Willing to be flexible about working hours, and able to conduct fieldwork and report-writing for intensive periods.

Expressions of interest should be emailed to john.sloboda@gsmd.ac.uk and should include a brief statement of the experience, qualifications, and motivation that you would bring to this project, and a full curriculum vitae, including the details of two academic referees.

Closing date for expressions of interest, 0900 on Tuesday 2nd April 2013.